



2011 AIAG 汽车零部件采购高层与供应商论坛

2011 AIAG Auto Parts Purchasing Leadership & Suppliers Forum

2011年9月9日, 中国北京 Sept. 9, 2011, Beijing, China

2011 AIAG Auto Parts Purchasing Leadership and Suppliers Forum

Friday, Sept. 9, 2011

Radisson Blu Hotel Beijing, A #6, North 3rd Ring Rd. Beijing, China

(the hotel is next to the Exhibition Center)

Forum Chairperson: Dr. Yilong Chen, General Director, AIAG Asia Pacific

Agenda

8:45 a.m. Welcome and Opening Remarks

Speaker: J. Scot Sharland, Executive Director, AIAG

8:50 a.m. Panel I: Automotive OEM's Requirements and Messages to Suppliers

Moderator: Dr. Yilong Chen, General Director, AIAG Asia Pacific

Speakers:

- Johnny Saldanha, Purchasing Vice President of General Motors International Operations
- Sean Liang, Director of Global Purchasing and Supply Chain, GM China Group
- Keith Cooper, Director of Commercial Purchasing for Asia Pacific, Ford
- Tony Tong, Deputy to Purchasing Vice President, Fiat Group Purchasing China
—— Purchasing: Global to Domestic & Domestic to Global
- Scott Stryker, Vice President, International Purchasing, Supplier Quality, Chrysler
—— Chrysler 1st wave of launches
- Steven Hsieh, Director, Regional Supply Management, Strategic Sourcing, Supplier Devel. , Logistics and Global Sourcing, JohnDeere Asia
—— Partnering for Growth

10:00 a.m. Questions & Answers

10:30 a.m. Refreshment Break

10:45 a.m. Panel II: Experience and Lessons of Chinese Auto Suppliers

Moderator: Yan Zhang, Vice President of Covisint and General Manager of Covisint China

Speakers:

- Tom Tan, President of BorgWarner China
—— BorgWarner and Its Expectations to Supplier

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- Arvind Sharma, Executive Director Purchasing of Lear APO
—— Strategic sourcing for emerging market
- Dave McGuffie, President of Covisint
—— Enabling Global Automotive Supply Chain
- Daniel Salmons, Managing Director, Electronic Controls Product Line, Delphi Asia Pacific
- Philippe Thegner, Purchasing Director, East Asia, Federal Mogul

12:00 p.m. Questions & Answer

12:30 p.m. Luncheon

1:30 p.m. Investment, Import and Export Opportunities in the United States to Chinese Auto Suppliers

Speakers:

- Chinese Ministry of Commerce Representative: Zhi Luxun, Deputy Director General, Dept. of Mechanic, Electronic and Hi- Tech Industry, MOFCOM
- U.S. Department of Commerce Representative: William Brekke, Principal Commercial Officer, U.S. Consulate, Shanghai, China

1:50 p.m. Panel III: Roundtable on Detroit/Motor City Region and the Opportunities for Chinese Automotive OEM and Suppliers

Moderator: Dr. Yilong Chen, General Director, AIAG Asia Pacific

Speakers & Round Table Guests:

- Daniel Green, Director, Trade Facilitation Office of Commerce Service, U.S. Department of Commerce
- Dr. Jianmin Gu, Chief Engineer, Changan Auto Global R&D Center and Deputy General Manager of Changan US R&D Center
—— A Strategic Short Cut - Changan Automobile Successfully Set Up its US R&D Center in Detroit for its Global Growth
- Xu Junkang, Sr. Enginner, Yanfeng Visteon Automotive Trim Systems Co., Ltd
—— My Automobile Dream - Yanfeng Visteon and The Growth of Yanfeng USA
- Chuck Holmes, Asia/Pacific Business Development, Planning and Economic Development Service, Oakland County, Michigan, USA
—— Why Detroit Region
- Justin Robinson, Sr. Economic Development Specialist, Macomb County, Michigan, USA
- Bernard Pekor, Director, New Markets & Asia, Detroit Regional Chamber, USA
—— Detroit: Automotive Industry Base
- Michelle Fee, Director, China program, Wayne County Economic Devel. Growth Engine (EDGE), Michigan, USA
—— Quality of Life in Detroit
- Noel Nevshehir, Director, Intern. Business Services, Automation Alley

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- 4:00 p.m. Closing Remarks
Speaker: J. Scot Sharland, Executive Director, AIAG
- 4:15 pm Networking
- Evening Reserved for those who want to continue networking

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